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SEPTEMBER/OCTOBER 2012

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“Like” Us on Facebook and Get Exclusive Deals

“Like” us on Facebook at www.facebook.com/WestCentralTelephone for exclusive contests, specials, and extra tips on great TV, websites, and more.

Join soon and help us choose the 2013 Directory photo winner—only on Facebook!



“Casual for a Cause” Fridays at WCTA

Beginning Friday, September 7, 2012, West Central Telephone employees have the opportunity to wear casual attire to work and raise money for their favorite nonprofit organization. Every Friday, each employee that participates in the “Casual for a Cause” effort will pay \$5 to wear their jeans and a company-logged shirt. At the end of each month, the donated amount will be matched by the company and given to a nonprofit organization.

Employees are encouraged to suggest a cause they would like to donate funds to. In the past, employees have raised funds for the American Cancer Society with Relay for Life and Lee Denim Days, Walk of Hope, Salvation Army, Empty Stocking Fund, National MS Society, and many other causes.

September will kick off the first casual Friday with all the funds collected during the month going to the Children’s Miracle Network. Children’s Miracle Network Hospitals is a nonprofit organization dedicated to saving and improving the lives of children by raising funds for children’s hospitals. For more information, please visit CMNHospitals.org.

In October, we will continue the tradition of helping raise funds for research projects that fight breast cancer through the Lee Denim Day® and the American Cancer Society. Since its first year, Lee National Denim Day has raised more than



\$86 million for the fight against breast cancer and unites nearly one million supporters nationwide each year.

It’s a simple and fun way to donate and we encourage you to join us! You can stop by our office in Sebeka or Menahga all month long to make a tax-deductible donation, or email Jennifer Grewe at jenniferg@wcta.net to learn how you or your company can participate.



Celebrate National Co-op Month at Our Open House, October 12



Cooperatives benefit the economy of the communities they serve by returning revenues generated by the cooperative to local members rather than removed shareholders. Co-ops are motivated by service to their members, in addition to profit.

Today's telecommunications cooperatives, including West Central Telephone, offer an ever-expanding list of services including broadband services like digital TV, high speed Internet, and IP Network cameras as well as telephone, long distance, custom calling features, business phone systems, and more.

In recognition of Cooperative Month, our annual Co-op Celebration Day is scheduled for October 12, from 11am to 3pm. Stop by for special deals, door prizes, food, and fun. More information will be sent in October. Don't miss this fun event!

Directory Photo Contest

West Central Telephone is gearing up to bring you the new 2013 WCTA Directory and we want your photo to grace the cover.

\$200 Cash for the Winning Photo

Contest Rules:

- Amateur photographers only; no professionals please.
- Contest open to West Central customers only; employees or directors of the cooperative or members of their household, are not eligible.
- Each household may submit up to 10 photographs.
- Photos should be in digital form, at least 300 dpi, preferably in JPEG format.
- **Photos should not be altered or enhanced** and should be taken within the WCTA territory.
- If the photo includes people, the individual(s) cannot be easily identified.
- Trademarks, commercial names or advertisements must not appear anywhere in the photograph.
- Photos must either be emailed to geris@wcta.net and include "Photo Contest" in the subject line and **your name, address, phone number, and brief description of the picture in the body of the email** or submitted online through our Facebook page found at www.facebook.com/WestCentralTelephone. **Entries on Facebook are preferred!**
- **ABSOLUTELY NO PRINTED PHOTOS WILL BE ACCEPTED; DIGITAL COPIES ONLY.**
- All entries will become the property of West Central Telephone; submission implies consent to use photos on the directory cover or in any other advertising campaign.



Can Customers Find You Online?

In today's economy, it is extremely important for your business to be seen by potential customers by placing advertising in our highly used print directory. Trends also indicate that more and more consumers are searching for businesses online or with mobile devices.

By using our local search website, www.localsolution.com, you can promote your business by adding your print ad, photos, a video, and much more to your online business listing. A localsolution app is available for iPhone® and iPad®, allowing easy access for customers to find you when it matters most. Make sure your business can be found in both the WCTA print telephone directory and also on localsolution.com.

For more information or to advertise, please contact West Central Telephone at 800-945-2163 or contact Pinnacle Publishing directly at 800-343-8086.



Deadline for entries—Friday, September 28, 2012.



The Vow

Premiering September 8th

starz

A young married woman loses her memory after a car crash—can her disconsolate husband convince his wife to fall in love with him all over again.

Visit starz.com for airdates/times. STARZ and related channels and service marks are the property of Starz Entertainment, LLC. The Vow © 2012 Screen Gems, Inc. and Spyglass Entertainment Funding, LLC. All rights reserved.



Return to Sender: Address Unknown

As a member of a cooperative, each year that we are successful, members are rewarded with a capital credits check. Unfortunately, allocations are not retired until years later, and some members move out of the area but forget to give us an updated address. In some cases, a member may no longer be living. In either case, the checks are returned to us; members below all had checks returned. If you know the whereabouts of any of the people listed below (or the administrator of the estate), please give us a call at 837-5151 or toll free at 800-945-2163.

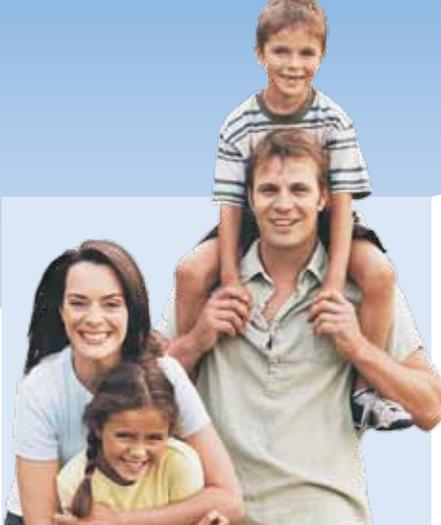
All American Towing
 Anderson, Anita
 Anderson, Troy
 Arnett, Raymond
 AT&T:Voice
 Austad, Dennis
 Automated Wagering Inter, Inc
 Bartel, David
 Beach, Deb
 Beavers, Gena
 Berttunen, Ryan
 Bettin, Daniel
 Boe, Granville
 Bowen, Denise
 Brazer, Thomas
 Bremer, Steve
 Bridger, Jim
 Bromen, Ron
 Brown, Dave
 Brown, Margaret
 Buckley, Eric & Gwendolyn
 Cain, Elaine
 Cain, John
 Cameron, Russ
 Carlson, Gaylord
 Carpick, Michael A
 Castren, Chun Whan
 Chapin, Lynn
 Comeau, Richard
 Conrad, Stephanie
 Country Café
 Crider, Dean W
 Culp, Margaret
 Davidson, D & J
 Daugherty, Ronda & Bill
 Davis, Donna
 Devore, Joe

Dohman, Robert
 Engebretson, Steven
 Erickson, Clara
 Fern, Daniel
 Fietek, Cynthia
 Fletcher, Louise
 Foley, Tom
 France, William
 Frisch, Dan
 Fuller, Jeffery
 Fyock, Lee & Claudia
 Gambino, Joe & Nancy
 George, Kyle
 Grangruth, Shirley
 Grasshoff, Eleanor
 Gregory, Gary & Nowelle
 Grinnen, Walter
 Groshong, Heath
 Grotberg, Jim
 Haataja, Linne
 Halland, Ruby
 Hammerbacker, Lawrence
 Hannebuth, Steve
 Hanneken, Chris
 Hansen, Bertha
 Hanson, Paul & Sara
 Hayes, Daniel
 Hendrickson, Carl
 Hepokoski, Lisa
 Hershberger, Roy
 Hobson, Carole
 Hodgden, James
 Hoefs, Dana
 Holm, Clifford & Ruby
 Hull, Charles & Erica
 Hunter, Steve
 Isola, Leann

Iverson, Roy & Victoria
 Jackson, Candy
 Jacobson, Dan
 Jensen, Marlys
 Johnson, Harvey R
 Johnson, Scott
 Johnson, Steven
 Keller, Gero
 Kelly, Heidi
 Keskitalo, Susan
 Kessler, Robert & Grace
 Killmer, James
 Knudson, Jennifer
 Kofstad, John & Pat
 Kray, Louanne
 Kuhnau, Peggy
 Kumpula, Eugene & Joyce
 Ladd, Kerry
 Langguth, Blanche
 Laposky, Russell
 Larson, Eric
 Larson, Tamara
 Larson, William
 Lechner, Norman
 Lewis, Mary
 Liimatta, Roger
 Makinen, Maynard
 Marjama, Arch
 Marshall, Garrett
 Marthaler, Kevin
 Matson, Lindy
 McAllister, Peggy
 McGrath, Karen
 McManiglea, Curtis
 Menahga Snyder Drug
 Miller, Ernest R
 Miller, R E

Meech, Rodney
 Moses, Mary L
 Mueller, Evan
 Mullen, Roy
 Munger, Dorothy
 Musgrove, Carol
 Myers, Scott
 Neisen, Daniel
 Niskanen, Stanley
 Nissila, Marlene
 Nordling, Pete
 Norris, Mary
 Nundahl, Darwin
 Oelke, Joe
 Olson, Darrel E
 Osborn, Sandy
 Osterman, Sidney & Twyla
 Ostrander, Deanna
 Packila, Linda
 Peterson, Cheri
 Peterson, James & Gail
 Peterson, Marie R
 Pietila, Willard
 Pinkston, Charles
 Plautz, Mike
 Polum, Desiree
 Piewe Debbie
 Pulju, Ervin
 Rah, Jerry
 Rainbows End Daycare
 Rasmussen, Dick
 Richard's Repair
 Risley, David & Marla
 Ronning, Robert & Anna
 Rutkowski, John
 S & M Auto
 Samuelson, Blaine

Sandbek, Marv
 Savarese, Vincent
 Schmitz, Andrew
 Schreifels, Ken
 Schultz, Dennis & Linda
 Schumacher, Bonnie
 Schwartz, Marianne
 Scribner, Steve
 Seals, Ira & Tracy
 Seaton, Michelle
 Seward, Leslie
 Skinner, Sarah
 Spangler's Food Market
 Spearbeck, Dale
 Standfield, Bill
 Stockwell, Harlan
 Stomberg, Albert
 Sullinger, Marty
 Tann, George
 Thompson, Connie
 Thomson, Donald & Delores
 Tomperi, Kevin
 Utz, Jason
 Vogel, Peter & Silvia
 Waghorne, Mark & Christine
 Wagner, Dick & Doris
 Wealot, Bill & Karen
 Wegner, Daniel
 Weston, Terry
 Wicklund, David
 Williams, Leroy
 Wolf Lake VFW
 Wolski, Arnold R
 Woods, Dalene



Welcome, New Members

Aho, Stephanie.....	538-8526
Arthur, Michael.....	564-5371
Austad, Erica.....	564-5921
Bettin, James, Jr.....	564-1662
Boyer, Ryan.....	445-5805
Buer, Michael.....	564-5895
Buric, Maureen.....	564-2425
Chock, Randy.....	445-3911
Dahlvang, Bernard.....	472-3164
Downs, Rachel.....	837-6133
Drost, Jessica.....	445-5790
Dunbar, Theresa.....	445-5778
Gilster, Terry.....	445-7217
Greer, Gary.....	472-3166
Grundyson, Kye.....	472-3156
Hall, Connie.....	445-5803
Hamp, Rochelle.....	472-3395
Haverinen, Karen.....	564-5894
Hendrickson, Chris.....	837-4789
Keranen, Darren.....	538-6057
Malone, Megan.....	564-6735
Miller, Renee.....	837-6139
Mitchell, Samuel.....	472-3161
Norman, Jane.....	564-6992
Oberg, Terry.....	564-1769
Oelschlager, Karen.....	564-5724
Pederson, James.....	564-5902
Pickar, Robin.....	472-3724
Scheele, Linda.....	564-1577
Schermerhorn, David.....	837-5948
Shepersky, Jamie.....	564-4361
Steinkraus, James.....	564-4744
Tallman, Michael.....	445-5780
Tate, Harry.....	538-6514
Thomas, Crandall.....	564-6026
Verndale Custom Homes Of America.....	445-5128
Wenner, Harold.....	564-5002



Whole-Home DVR... Big Timesaver

Have you switched from using a VCR to a DVR to record your favorite shows? More than 40 percent of U.S. households with a television have a DVR according to a recent survey. A DVR offers more features, greater flexibility, and higher quality recordings than a VCR.

For example, with a VCR you set it to record and watch later, but with a whole-home DVR from West Central you can record two programs, and start watching the beginning of one while it continues to record. Because you are able to watch while recording, you can skip commercials, pause while you go to the kitchen and rewind or replay at will.

A VCR can record high definition (HD) TV, but playback is downgraded to analog quality unlike the DVR which offers digital quality playback. You also don't need any tapes since a DVR has a built-in hard drive. Another advantage of a DVR is the ease of programming. You can program a DVR to record recurring programs by only first-run episodes or all.

Our DVRs are whole-home DVRs which allow you to record and watch shows in any room, as well as start watching in one room and finish in another.

A whole-home DVR is a smart way to manage your time—you watch the shows you love on your schedule, you shave 15 minutes or more on an hour-long show by skipping commercials, and you select your programming with your remote. Super easy!

Add whole-home DVR for \$4.95/month, or for the best value, add whole-home DVR + HD programming for only \$12.95/month. Call us today at 837-5151, toll free at 800-945-2163, or visit us online at www.wcta.net to order.