CONNECTING OUR COMMUNITY WITH THE LATEST COMMUNICATIONS TECHNOLOGY

JANUARY/FEBRUARY 2021

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Like to Join the Nominations & Election Committee?

As a member of West Central Telephone Association, you are eligible to serve on the Nominations & Election Committee. Members of the committee are responsible for appointing qualified candidates to run for directorship, collecting ballots and verifying election results at the annual meeting held in May. If you are interested in serving as a committee member, please contact West Central at 218-837-5151 before January 18.







WEST CENTRAL TELEPHONE WISHES YOU A HAPPY NEW YEAR!

If your family received new internet-connected devices as holiday gifts – such as tablets, laptops, smartphones, streaming equipment, smart home solutions, video doorbells, and home security systems – you may need a new internet plan as well.

Upgrading to faster internet will enable you to use many devices simultaneously without experiencing slowdowns and buffering. We offer a range of plans with speeds up to 1,000 Mbps.



Service availability and internet speed will depend on many factors. Speed quoted refers to wired connection. Contact us for details.

Contest Winners Announced

Aleksi and Henrik Wuollet of Menahga submitted the winning photo featured on the cover of the 2021 WCTA Directory. Henrik took the photo of Aleksi with the family's dog. The rising sun contrasting with the dark of the night in the photo made for an impressive silhouette! Aleksi and Henrik won \$200 for the winning entry.

Five fabulous artists placed first in their age division in the annual WCTA Holiday Coloring Contest. The winners were: Olivia Dahlvang, Oscar Bruns, Ephraim Roiko, Abigail Huhta and Aubrey Ruonavaara.

West Central TV Channel Updates

At the time of this writing, we are still negotiating retransmission of several networks including KVLY, KXJB, KARE and KVRR. We have completed negotiations for WUCW and have received a fair rate; the other networks are again asking for huge rate increases. Unfortunately, this means we will most likely impose a rate increase as a result. Rest assured we will do our best to negotiate and keep the rates as low as possible.

We have added the following HD channels:

- Game Show Network HD on 307
- Great American Country HD (GAC) on 310
- Pursuit HD on 308
- Fusion HD on 311

We have received multiple requests to add the Newsmax network over the last couple of months. The channel is now added to the Ultimate or Complete TV packages on channel 102. Delivering breaking news and analysis on the latest topics, Newsmax TV includes exclusive interviews with high-profile talent and contributors from across the political spectrum, up-to-the-minute headlines and the latest info

on politics, health, personal finance and other news.

In November, we added new channels that feature local sports, programs or other school events. Each school provides the content for their channel, and they are available to all TV subscribers:

- Sebeka Trojans on 900
- Menahga High School on 901
- Verndale High School on 902





American Gods Premiering January 10 @ 7:00pm

STARZ

Following his discovery last season that Mr. Wednesday is his father, Shadow attempts to break away and assert himself as his own man. As he settles into life in Lakeside, he uncovers a dark secret while exploring questions of his own divinity. Guided on this spiritual journey by the gods of his black ancestors, the Orishas, Shadow must decide exactly who he is—a god seeking veneration or a man in service of the "we."

Staz® and related channels and service marks are the property of Starz Entertainment, LLC. Visit starz.com for airdates/times. Frozen © DISNEY ENTERPRISES INC. ALL RIGHTS RESERVED.



Scholarship Opportunities

As an investment in our youth, West Central Telephone is committed to the future of rural Minnesota. We are pleased to announce the following scholarship opportunities and invite all high school seniors to apply.

FRS College Scholarship Program

The FRS College Scholarship program provides \$2,000 and the sponsoring NTCA member company provides \$500 for a total of \$2,500. In addition to the FRS general scholarships, FRS has the following named scholarships:*

- Staurulakis Family Scholarships
 TMS Scholarships
- Everett Kneece Scholarship
- Good Neighbor Scholarship
- Roger Alan Cox Memorial Scholarships
- Herbert and Isabel Bitz Memorial Scholarship

*Submitting one application is sufficient for eligibility of all available scholarships. Scholarships are completed online and must be submitted no later than March 5, 2021. For applications and guidelines, see your high school guidance counselor or visit www.FRS.org/student.

WCTA Scholarship Program

High school seniors whose parents are cooperative members are encouraged to apply for one of eight scholarships in the amount of \$1,000 each. The application deadline is April 2, 2021. Our cooperative status allows us to fund our scholarship program in part through unclaimed capital credits.

Minnesota Telecom Alliance Foundation Scholarships

The MTA Foundation will award six scholarships to high school seniors graduating in 2021. Each scholarship will be in the amount of \$2,000. There are two types of scholarships this year:

- One \$2,000 Telecom Scholarship To be eligible, applicants must be majoring in either Telecommunications or Information Technology (IT) at a university, college or technical college and be a Minnesota resident.
- One of five \$2,000 General Scholarships To be eligible, applicants must be attending post-secondary education at a university, college or technical college, be a Minnesota resident, and the applicant's family must subscribe to at least one service from an MTA member company.

Once completed, the application must be printed and submitted to WCTA by February 19, 2021.

2nd Year or Beyond Scholarship

Current college students are urged to apply for a \$1,000 scholarship through the 2nd Year or Beyond Scholarship. Students who graduated from high school and are from any one of the telephone exchanges of WCTA currently attending 2nd year or beyond higher education are eligible. Past scholarship winners are also eligible. The application deadline is May 28, 2021.

Links to all scholarships are found on www.wcta.net under the Scholarships tab.

HBOMAX

Current HBO subscribers now have access to HBO Max, your new entertainment experience like no other. It's the HBO vou know and love - and now with the HBO Max app, you've got a new way to stream everything on HBO plus even more amazing shows and movies. The best part is it's yours to enjoy at no additional charge with your current subscription.

Simply download the HBO Max app or visit play.hbomax.com/ login from your browser. Just sign in through your TV or mobile provider using your account credentials to start streaming today!

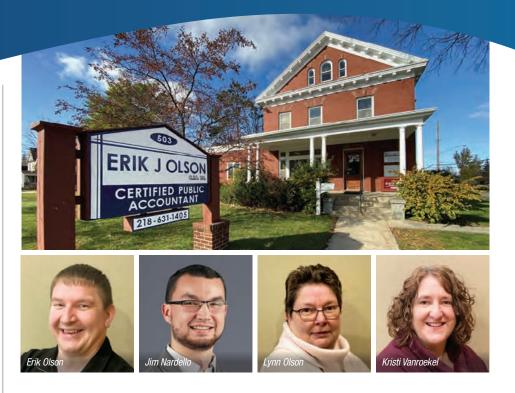
- Download the HBO Max App or visit play.hbomax.com/login
- Click "Sign In" (browser) or click the "Person" icon (app)
- Tap "Already Subscribed? Sign In"
- · Choose "Sign In through a TV or mobile provider"
- · Select your provider from the alphabetized drop down
- Sign in using your watchTVeverywhere account credentials
- · Set up profiles and stream

Call 837-5151 today to add HBO.



Welcome New Members

| Anderson, Shirley | 80/-3813 |
|---|--|
| Barmah, Hats | |
| Becker, Mary Lee | |
| - | |
| Bjerga, Mike & Judy | |
| Boettner, Michael R | |
| Bullseye Bar & Grill | |
| Central MN Fierm BA | 894-0170 |
| Chase, C | 894-1390 |
| Davis, R | 414-6996 |
| Deans Tire Service | 894-3024 |
| Denny, Matthew & Kayla | 414-6726 |
| Denny Phyllis | 837-4148 |
| Dolezal, Jamie & Jennie | 895-5602 |
| Erholtz, Duff | 414-6761 |
| Finke, Peter & Darla | 414-6571 |
| Gosse, Carol | 894-2050 |
| Hamann, Bob & Joan | |
| Hasselberg, Joe & Barb | |
| Houselog, Roger & Laurel | |
| | |
| Kenmar Energy | |
| Lisson, Albert & Carol | |
| Ludlow, Leeroy & Dawn | |
| Marsh, David & Cynthia | |
| Martin, R C | |
| Matson, Lindy | 564-6121 |
| Mertens, Darcy | 414-6639 |
| Monte, Eva | 414-6044 |
| O'Brien Eastside | |
| Mini Storage | |
| Peterson, Charles & Shirley | |
| Peterson, Doug | |
| Peterson, Roger & Martha | 894-1829 |
| Porter, Keith & Sandy | 894-2464 |
| Reese, John & Barbara | 894-3259 |
| Rife's | 445-9200 |
| Ron's Auto Repair | 894-3367 |
| Schmitz, Joni | 445-4140 |
| Seipkes, Pam | 414-6286 |
| Siedeman, Carolyn | 894-1468 |
| | |
| Solien, Eleanor | |
| Solien, Eleanor The Pirates Den | 629-1575 |
| The Pirates Den | 629-1575 |
| | 629-1575 445-2855 |
| The Pirates Den Todd Wadena | 629-1575 445-2855 631-3120 |
| The Pirates Den Todd Wadena Electric Coop | 629-1575 445-2855 631-3120 894-1821 |
| The Pirates Den Todd Wadena Electric Coop Tyrrell, Stanley & Janice | 629-1575 445-2855 631-3120 894-1821 564-5767 |
| The Pirates Den Todd Wadena Electric Coop Tyrrell, Stanley & Janice Waaraniemi, Ann | 629-1575 445-2855 631-3120 894-1821 564-5767 629-1004 |



BUSINESS SPOTLIGHT: Erik J Olson CPA Ltd

Erik J Olson CPA Ltd is a local accounting and finance firm located at 503 Jefferson St S in Wadena. They specialize in personalized financial consulting, tax accounting services and other services to meet your financial needs. Unlike some firms, Erik J Olson CPA Ltd will do more than just prepare your business or individual tax return; they also offer continuous tax planning so you can achieve your full financial potential.

Erik Olson is the owner of the firm and was born and raised in Wadena. Erik earned his BS in accounting at St. Cloud State University before becoming a licensed CPA. He opened his own practice in 2012, and now has 17 years of experience under his belt.

Jim Nardello, also a CPA at the firm, earned his BBA in accounting from Hamline University. Jim works with a wide range of clients in many industries.

Lynn Olson is the Office Manager (and Erik's mom). Lynn keeps the office running smoothly and handles bookkeeping, corporate tax returns and customer service.

Kristi Vanroekel is the Staff Accountant specializing in payroll.

Erik J Olson CPA Ltd trusts West Central Telephone's business support services to keep their network running smoothly and ensure that the important work they do is backed up and safe-guarded properly. We encourage you to trust the folks at this firm to help with your financial needs. For more information, call 631-1405, email kristi@ ericjolsoncpa.com or visit www.erikjolsoncpa.com.

Call West Central Telephone at 837-5150 to learn more about our IT Business Support services for your business.

EDITOR Geri Salmela BOARD OF DIRECTORS PRESIDENT Bruce Kinnunen, Sebeka MANAGER/CEO Chad Bullock, Sebeka VICE PRESIDENT Dave Pulju, Nimrod SECRETARY Robert Weaver, Menahga DIRECTOR Harvey Aho, Wolf Lake DIRECTOR Dale Schmith, Verndale