

# inter face

JULY/AUGUST 2018

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## Have a Happy Independence Day

As you no doubt recall from history lessons, the Declaration of Independence was first published on July 4, 1776. On the day before, John Adams wrote a letter to his wife Abigail saying he envisioned the event would be celebrated with "pomp and parade, with shows, games, sports, guns, bells, bonfires and illuminations" throughout the United States. How right he was!

Our office will be closed on Wednesday, July 4 in observance of Independence Day. All of us at West Central Telephone wish you a fun and safe holiday. Remember, we're your independently owned, local provider and remain dedicated to excellence in customer service.



**Upgrade your TV package to include HD (high-definition) service and get three months of HD for FREE (a \$29.85 value). You'll be FREE to enjoy the crystal-clear picture and ultimate viewing experience. Why settle for anything less?**

**CALL 837-5151  
NOW TO GET FREE HD!**  
Offer good July 1 – August 31, 2018.

  
**West Central**  
Telephone Association  
*We Connect You.™*

# Who Needs Pay-Per-View? Use Streaming Video Instead!

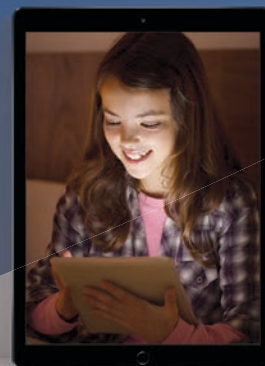
You may think you need a TV service with Pay-Per-View in order to select a movie to enjoy at home. Thanks to new technology, that's no longer the case. You can enjoy the same type of convenience and entertainment variety of Pay-Per-View by watching streaming video.

What do you need to get started with streaming video? Not much, and you probably have some of the technology already. Here are the essentials:

- **A high-speed Internet connection.** To get good video quality while streaming — without buffering — you'll want a connection with download speeds of at least 10 Mbps.
- **An Internet-ready TV or external device.** There are many devices to choose from including Apple TV, Roku Streaming Media Player, Playstation Gaming Console and Google Chromecast.

- **A streaming service.** For a small monthly fee, you can get access to an unlimited number of movies through a streaming service. The most popular ones today are Netflix and Amazon Instant Video, and they both offer vast movie libraries.

**When you combine your West Central Telephone TV service with streaming video, you get an excellent entertainment value. If you have questions, please call us at 837-5151.**



## Turn Your House Into a Smart and Safe Home

With a Honeywell Lyric security system, you have the power to transform your house into the most convenient, comfortable, and cost-efficient space you've ever lived in. Imagine monitoring and managing your entire home, from your locks to your lights and more, with the tap of an app. It's the simplest way to be in total control of what matters most — your home and everyone in it.

The Lyric family offers heating control, water leak detection and security. All of which can be controlled remotely using the Total Connect app. The app uses geofencing technology to know when you're home or away, so you can control your Lyric devices from anywhere using your smartphone or tablet, ensuring your home is just how you like it. Always.

### 24/7 Professional Monitoring Available

You sleep. We don't. Add surveillance cameras, self-monitor through the app, or enjoy peace of mind 24 hours a day, seven days a week with professional monitoring from West Central Telephone. We've got the right plan for your family!



**For more information on how Honeywell Lyric and Total Connect can give you peace of mind, call 837-5151 today!**

**Honeywell**

THE POWER OF CONNECTED

Total Connect®

## Jumanji: Welcome to the Jungle® Premiering July 7 **STARZ**



In a brand new Jumanji adventure, four high school kids discover an old video game console and are drawn into the game's jungle setting, literally becoming the adult avatars they chose. What they discover is that you don't just play Jumanji — you must survive it. To beat the game and return to the real world, they'll have to go on the most dangerous adventure of their lives, discover what Alan Parrish left 20 years ago and change the way they think about themselves — or they'll be stuck in the game forever, to be played by others without break.

Jumanji: Welcome to the Jungle © 2017 Columbia Pictures Industries, Inc. All Rights Reserved. STARZ® and related channels and service marks are the property of Starz Entertainment, LLC. Visit [starz.com](http://starz.com) for airdates/times.



# Facebook's “About This Article” Feature Combats Fake News

Are you having trouble telling the difference between fake news and actual facts in your Facebook News Feed? To help, Facebook is offering the “About This Article” feature.

This feature is easy to spot. As you scroll through posts in your News Feed, news articles will get a small “i” above and to the right of the headline. Tap on it, and you’ll see additional information about this news article:

- Name and location of the publisher
- Information from the publisher’s Wikipedia page
- Link to follow the publisher’s Facebook page
- Links to related articles for additional reading on the topic
- Map showing where the article has been shared
- Total number of people who have shared the article
- Name and profile pictures of your Facebook friends who have shared the article

When any of this information isn’t available, Facebook will say that explicitly. For example, Facebook will note if there’s no Wikipedia page for the publisher of the article, which can be a valuable piece of context to know. After all, how credible can an article be if the company behind it lacks enough standing to make Wikipedia?

Facebook has taken other measures to help combat the spread of fake news in the U.S. It trained its algorithms to deprioritize fake news and clickbait as well as articles shared by individuals who post at extremely high frequencies. It also cut off fake news sites’ ad revenue and blocked advertisements created by Pages that share misinformation.

In a blog post, Facebook said, “We’ll continue to listen to people’s feedback and work with publishers to provide people easy access to the contextual information that helps people decide which stories to read, share and trust, and to improve the experiences people have on Facebook.”

**West Central Telephone encourages you to “Like” and “Follow” us on Facebook to see our posts in your News Feed and get our company updates.**



## NATIONAL GEOGRAPHIC WILD

### Explore the Nat Geo Wild Channel

Here's another reason to upgrade to our Complete TV plan! We just added Nat Geo Wild on channel 156 in standard definition (SD) or channel 292 in high-definition (HD). Nat Geo Wild is your ticket to adventurous programming including *Safari Live*, *Animal Fight Night* and *Dr. K's Exotic Animal ER*.

### Save the Date for a Party in the Park

Plan to join us Thursday, August 9 for our Summer Customer Appreciation Party at Menahga's Memorial Forest Park & Campground. Lunch will be served and more details will be sent with the August billing.



## Welcome New Members

Lempa Brandon .....	445-3982
Myers Brandon.....	445-2593
Orr Kirk.....	445-6384
Fish Sheila.....	472-8210
Loween Darrell.....	472-3210
Pederson-Roberts Hunter.....	472-8788
Staber Tara.....	472-4288
Anderson Marcia .....	564-6940
Beaman Larry .....	564-7887
Borth Dustin .....	564-7836
Brunell Elijah .....	564-0286
Carlson Nathan .....	564-8389
Cypher Neal .....	564-0791
Doll Brandy.....	564-6452
Graba Gladys .....	564-7653
Hendrickson Arnold.....	564-4320
Hendrickson Tracy.....	564-4080
Lake Country Foods .....	564-4144
Netland Michael.....	564-2991
Schaleben Lee.....	564-6035
Sommers Kevin .....	564-8334
Swenson Luke.....	564-9005
Tabatt Travis .....	564-1775
Waaraniemi Sally .....	564-1267
Wakefield Devan.....	564-4566
Williams Donald .....	564-3262
Zimmerman Jeffrey .....	564-4771
Ahart Jami.....	629-1078
Cornelius Georgia.....	629-1270
Tabery Ryan .....	629-1981
Atkinson Tyler .....	837-5198
Bergman Vallery.....	837-8829
Bodle Teresa.....	837-8571
Deckert Davina .....	837-3251
Lustila Chelsea .....	837-9061
Ostlund Amanda .....	837-0704
Shannon Savela Garage .....	837-3553
Soule Melissa .....	837-3683
Swanson Brad.....	837-8501
Teal Dorothy .....	837-1225
The Little Red Wagon .....	837-2749



## BUSINESS SPOTLIGHT: North Country Motorsports

**Business Address:** 112 Aspen Avenue SE, Menahga, MN 56464

**Business Phone Number:** 218-564-2540 (office) or 218-255-3434 (cell)

**Business Website:** [www.northcountrymotorsports.com](http://www.northcountrymotorsports.com)

North Country Motorsports in Menahga is the place to go for quality used autos and motorsport vehicles. Since opening in July 2017, North Country Motorsports has accrued a small selection of used ATVs, motorcycles, snowmobiles, side-by-sides, cars and trucks.

Owned by Menahga native Trinity Junes, North Country Motorsports is the result of his lifelong interest in vehicles. "I've had a passion for anything with a motor my whole life," Junes said when asked about his inspiration. His years of buying experience have taught him how to treat customers, too. "I know what it's like to be a customer, so I try to put out the best quality vehicles I can."

They list all vehicles on their website and Facebook page. Customers can see the condition of the vehicles in addition to the make, model and other information. Junes updates the statuses of his vehicles regularly so that potential customers can see if the vehicle is still available.

Security is a top priority for North Country Motorsports, as well as fast and reliable internet. Leased security cameras help Junes keep a careful eye on things from any location. With our unlimited high-speed internet, they can upload pictures of vehicles quickly.

For more information on North Country Motorsports, visit [www.northcountrymotorsports.com](http://www.northcountrymotorsports.com) or Facebook @northcountrymotorsports.

**Call West Central Telephone at 837-5151 to learn about phone, internet, security and other technology solutions for your business.**

